

# When a "solution" becomes a product - Is your ServiceDesk ready?

Sebastian Burridge - SysOps / DevOps Engineer

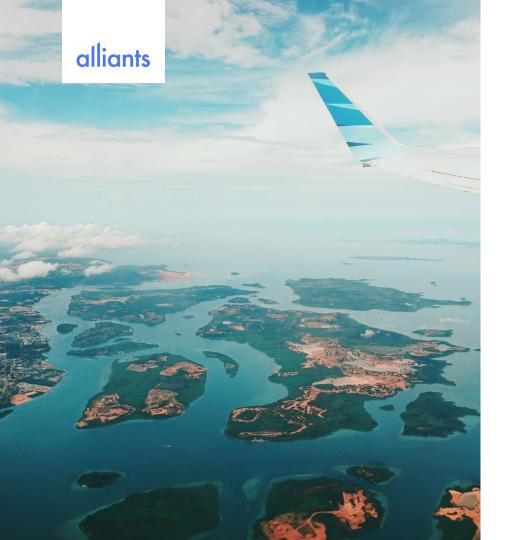
## About Me

12 Years in IT Support - From IBM AS400 to AWS...

- Operations
- Servicedesk
- Datacentre NOC
- Application Support
- Agile Product Owner / Scrum Master
- Professional Services
- SysOps / DevOps







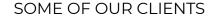
WHO ARE WE?

#### ALLIANTS ARE THE TRUSTED DIGITAL PARTNER OF CHOICE FOR MANY HOTEL BRANDS.

Founded in London in 2009.

Our team create, develop & deliver digital transformation strategies for guest and staff experiences.

We are now looking to build our own platform based on our experience to complement our existing offerings.





#### **AVIS**<sup>®</sup> ACCOR FOUR SEASONS SOHO HOUSE & CO Jumeirah the hoxton Travelodge



# What's going on?:



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- Cloud computing means minutes rather than days to try new things
- Agile revolution expanding past Software Development
- Global comms increases demand to improve quickly
- SaaS and subscription offerings means onboarding process disappearing
- Customer expectations and demands ever increasing
- Instability means product more desirable than consultancy

# What's going on?:

- Everything can be a product
- Customers go live at speed
- Businesses can pivot more easily
- No time for soft launch

This all means for Servicedesk....

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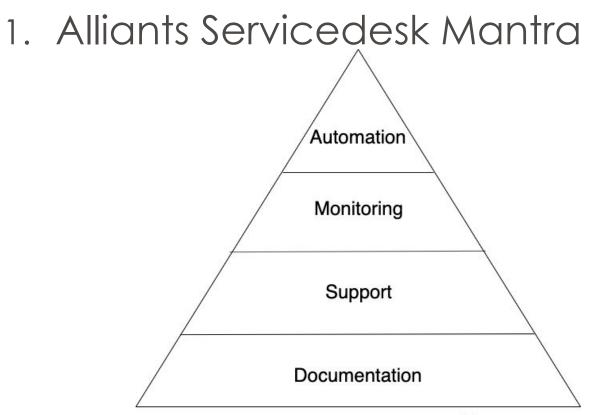
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#### How do we keep up?

# ...OR even better, how do we get AHEAD?



# 2. Get in Early

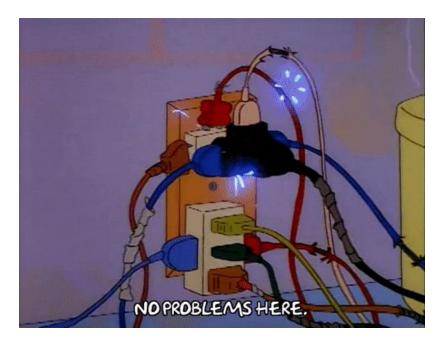
- Sprint Reviews
- POC Demos
- Statements of Work (including a support section!)
- Project planning
- Customer demos / meetings

"Be loud, be proud"

Support contracts = guaranteed income



#### 3. Get a 3rd party process laid out





## 3. Get a 3rd party process laid out

- What do they do
- What products are they involved with
- Who in your organisation liaises with them
- What is their support (SLA, hours, contact)
- What will they assist with

Slack Shared Channels

https://slack.com/intl/en-gb/help/articles/115004151203-A-guide-to-shared-channels

#### 4. Servicedesk as an Agile Team, but NOT in other Agile Teams

- Daily Standups,
- Kanban / SCRUM board for projects
- Reviews of ticket data
- Planning meetings
- break down tasks and tickets
- Acceptance Criteria
- "Release"
- AVOID delegating members of teams to other Agile teams (single points of failure / single source of knowledge)



#### 5. P1 Swarming



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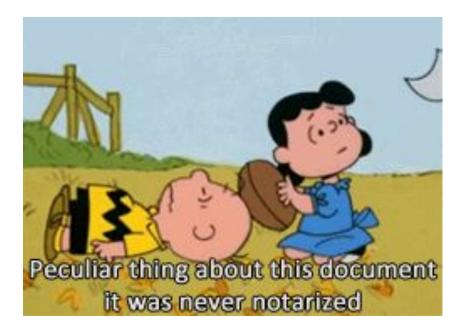
- Particularly small teams / SME's
- Take out the 1st / 2nd / 3rd line ladder
- Control the communications so everyone can focus on the fix

https://freshservice.com/itsm/three-tier-support-vs-swarming-blog/



#### 6. Own the audits





# 7. Delegate the BAU

- Outsourcing 1st Line?
- Support Portals / Internal Knowledge base
- Internal Support team as closed circle
- Entry level recruitment
- Make them separate even with separate systems



#### Coronavirus update





# Thankyou :)