Creating a Customer-Centric Culture Candy Candappa



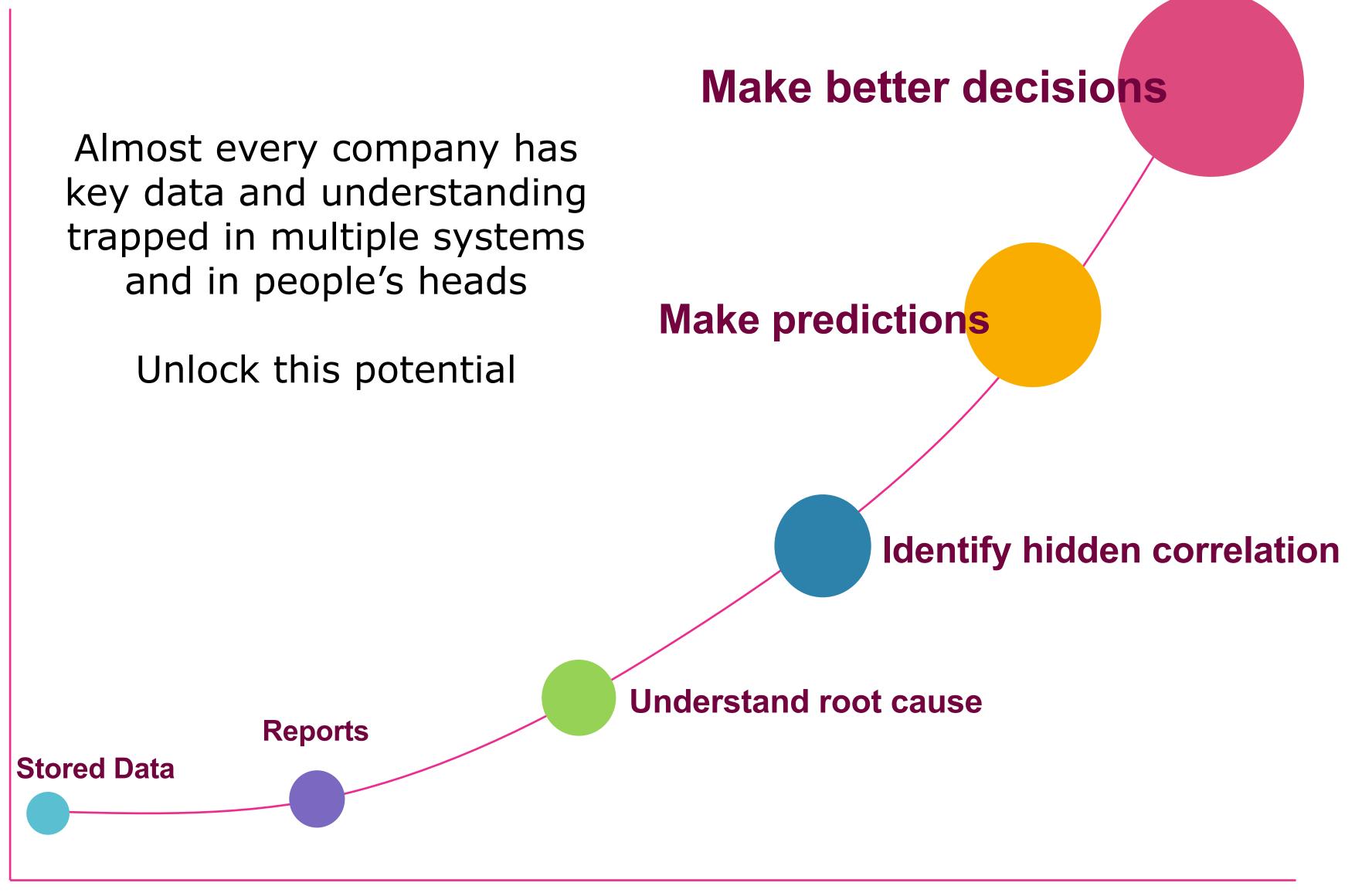
Supporting better business decisions for growth and profitability

The Journey - from Data to Insights to Better Decisions

Value £££ Competitiv e

e Advantage

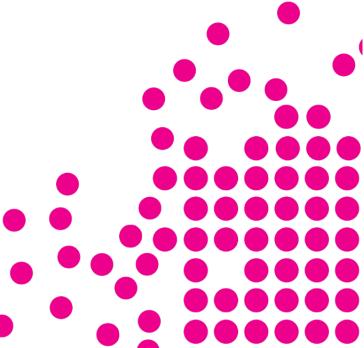
Data



Information

Knowledge



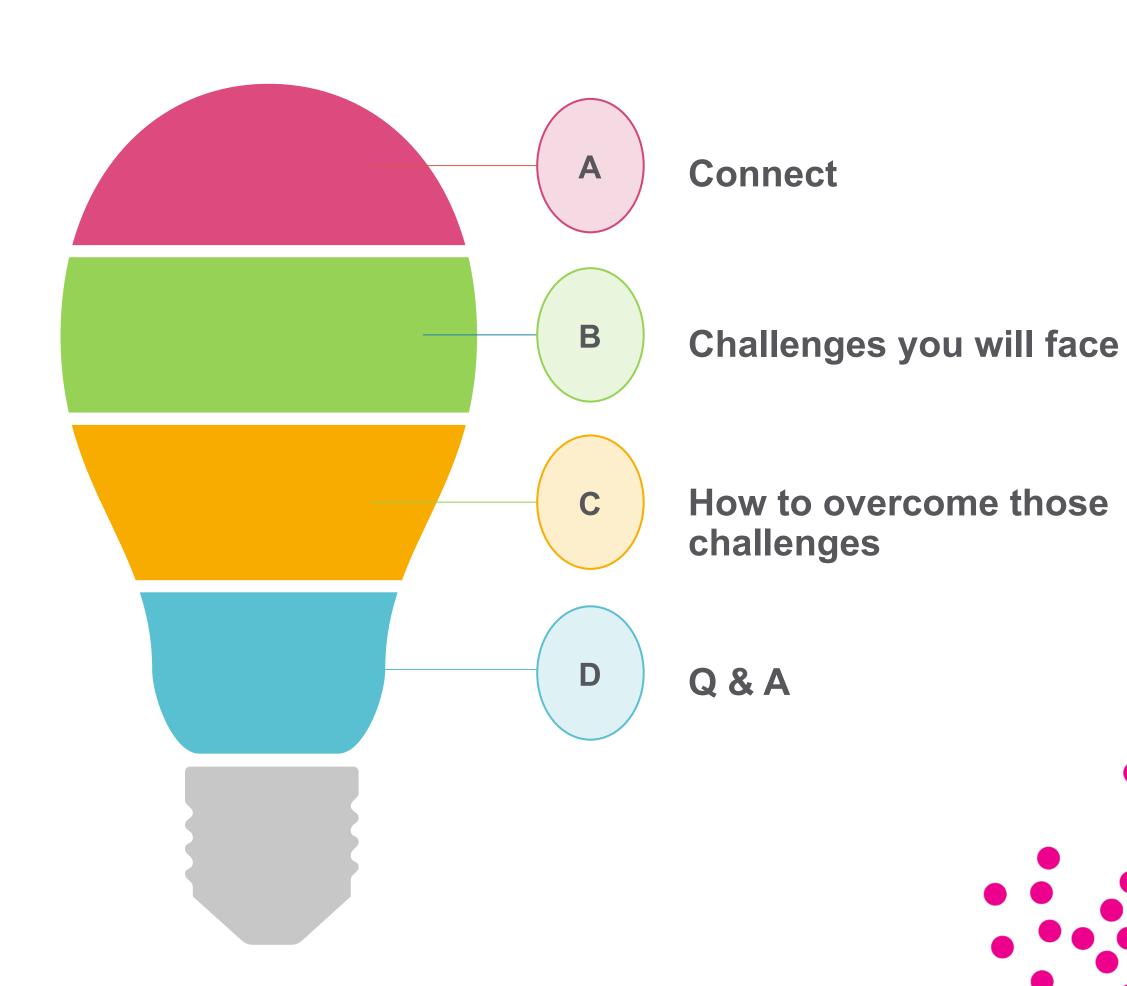


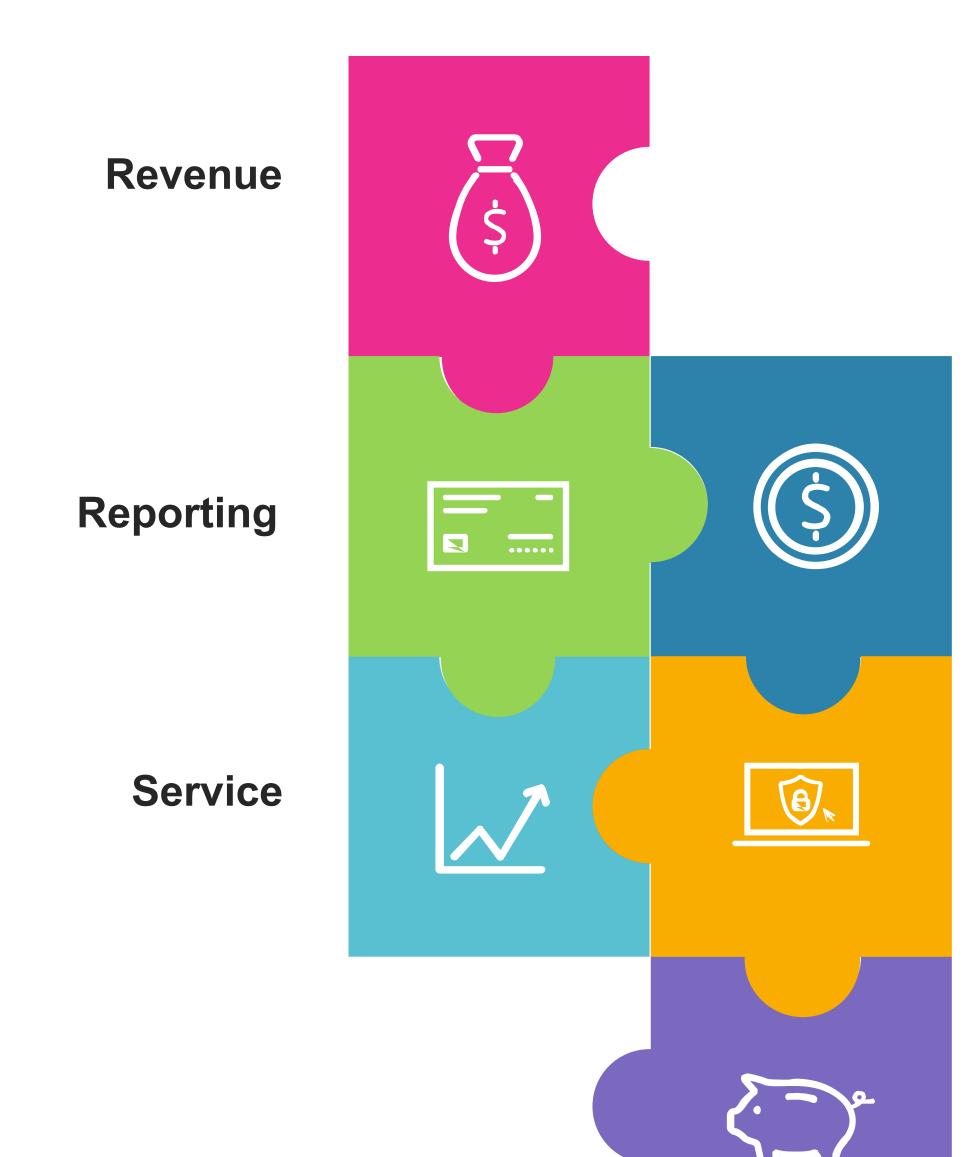
Intelligence



Creating a Customer-Centric Culture

Focus on the People





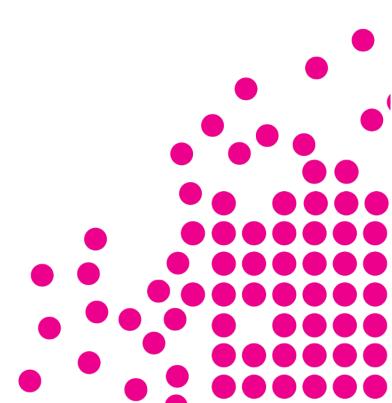


Connect with the WHY

Cost

Security

Control

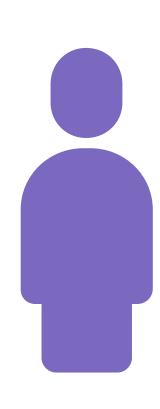




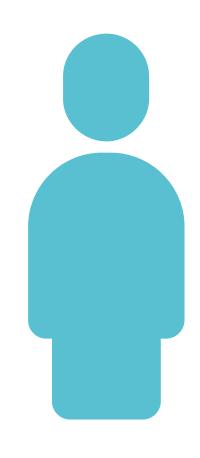
Connect with the WHO



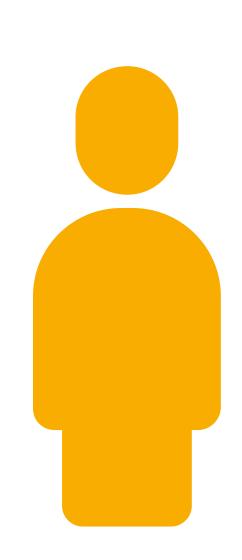
Senior Managemen t



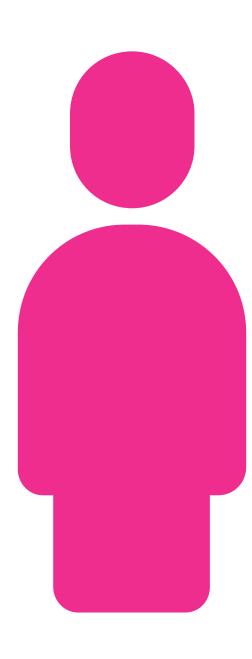
Supporting
Finander 2668, SHR, IT,
Property, Compliance,



Customer facing service process management



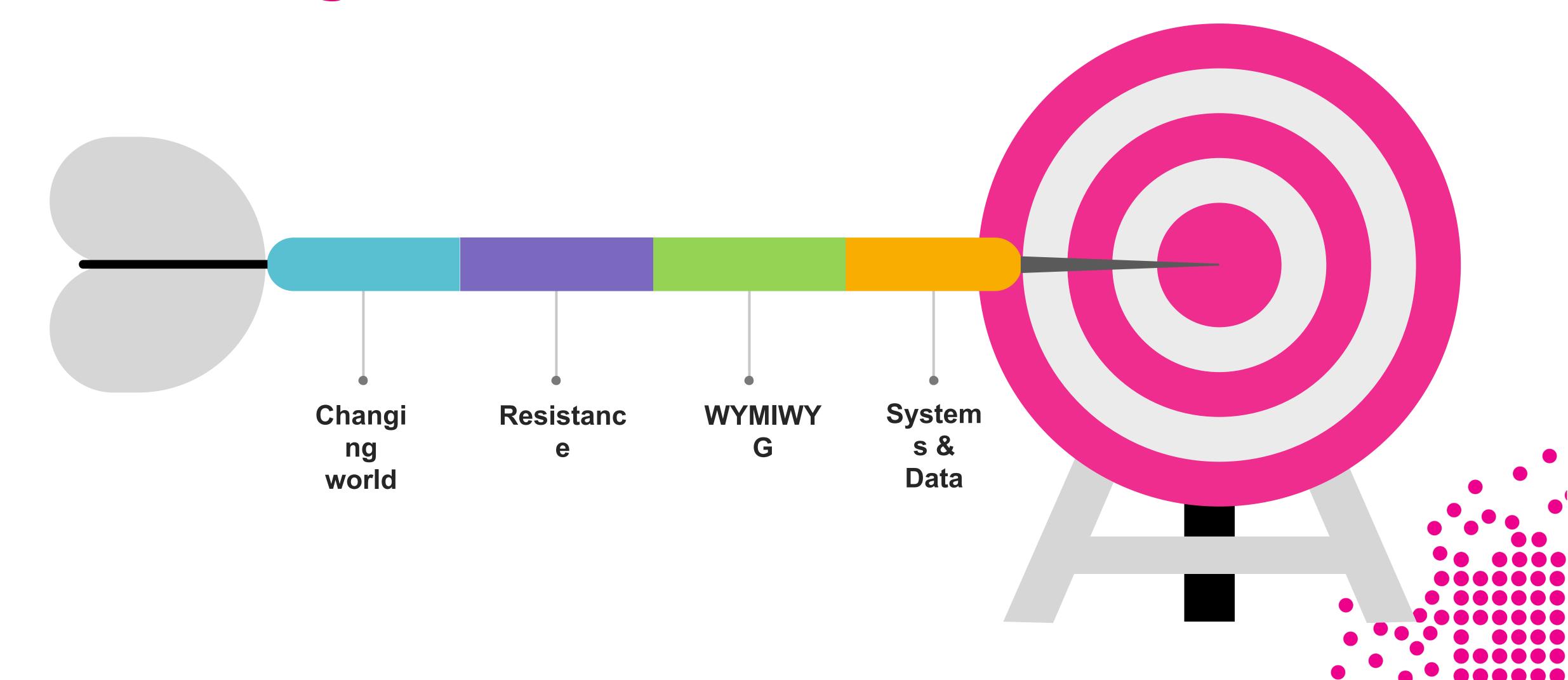
Customer facing
Marketing, Sales,
Operations, Customer
Service

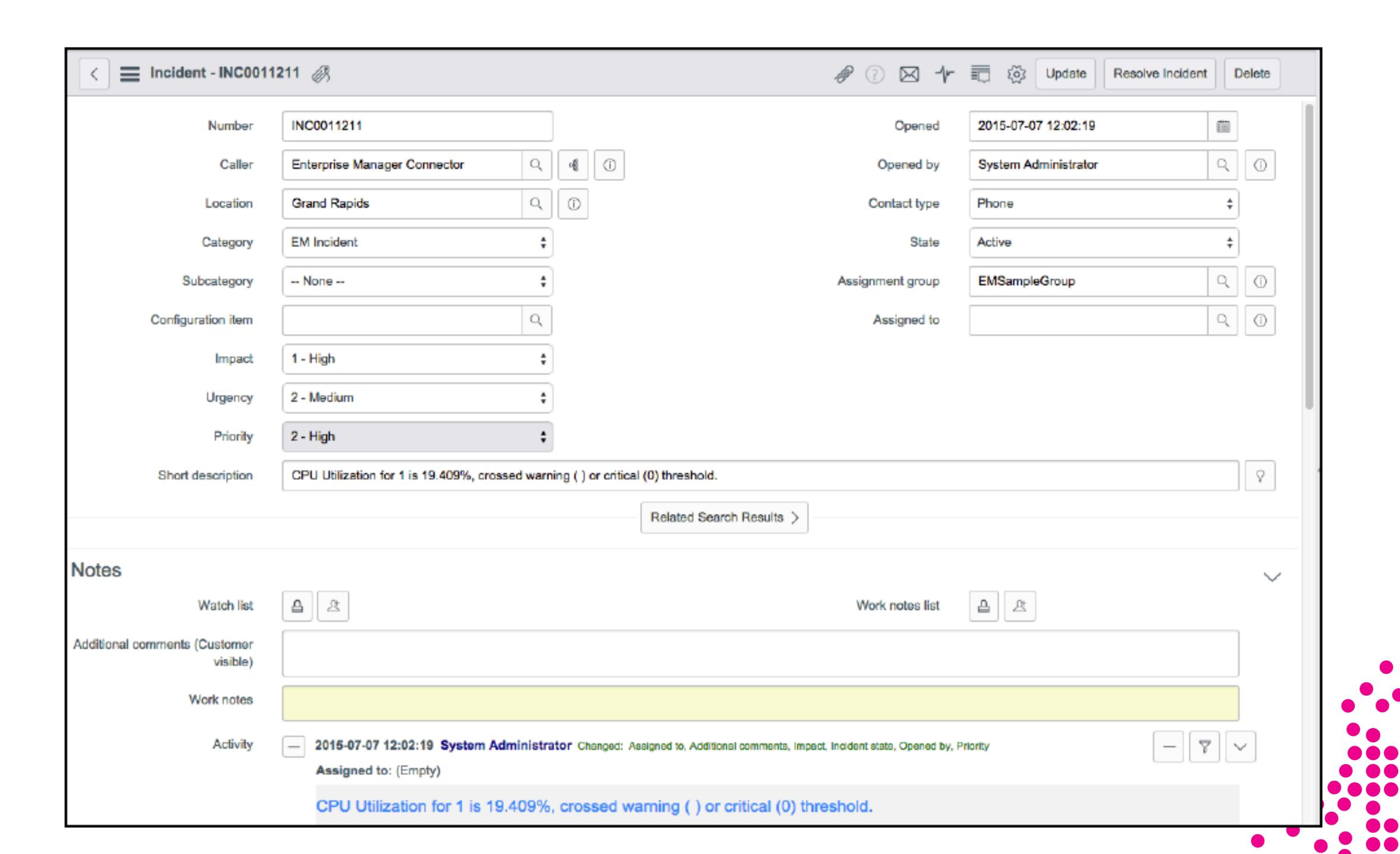






Challenges





| incidents (S) | Incidents | New Go to | Opened | ▼ Search | | √ •• | • | 1 to 20 of 34 | > >> |
|------------------------|-----------|-------------------|------------------------|--|---------------------------------|----------------|----------------|----------------|----------------------|
| | All>Activ | e = true Number | ■ Opened ▼ | ■ Short description | ≡ Caller | ■ Priority | ≡ State | ■ Category | ■ Assign |
| Self-Service Incidents | (i) | INC0010001 | 2018-09-11 11:24:36 | Status 7 - HTTP error from web server | Event Management | 3 - Moderate | In Progress | Inquiry / Help | |
| Watched Incidents | (i) | INC0000055 | 2018-05-02 21:47:23 | SAP Sales app is not accessible | <u>Carol</u> <u>Coughlin</u> | • 1 - Critical | In Progress | | Service De |
| Service Desk | i | INC0000046 | 2018-05-02 15:04:15 | Can't access SFA software | Bud Richman | 3 - Moderate | New | Software | <u>Software</u> |
| Incidents Incident | (i) | <u>INC0000050</u> | 2018-05-02 14:58:24 | Can't access Exchange server - is it down? | Jerrod Bennett | • 1 - Critical | In Progress | Hardware | Hardware |
| Critical Incidents Map | i | INC0000049 | 2018-05-02 14:56:37 | Network storage unavailable | <u>Beth Anglin</u> | • 2 - High | In Progress | Network | <u>Hardware</u> |
| | i | INC0000047 | 2018-05-02 13:53:18 | Issue with email | Joe Employee | 3 - Moderate | In Progress | Inquiry / Help | <u>Software</u> |

To build a Customer-Centric Culture



Focus on the People



Connect with the WHY



