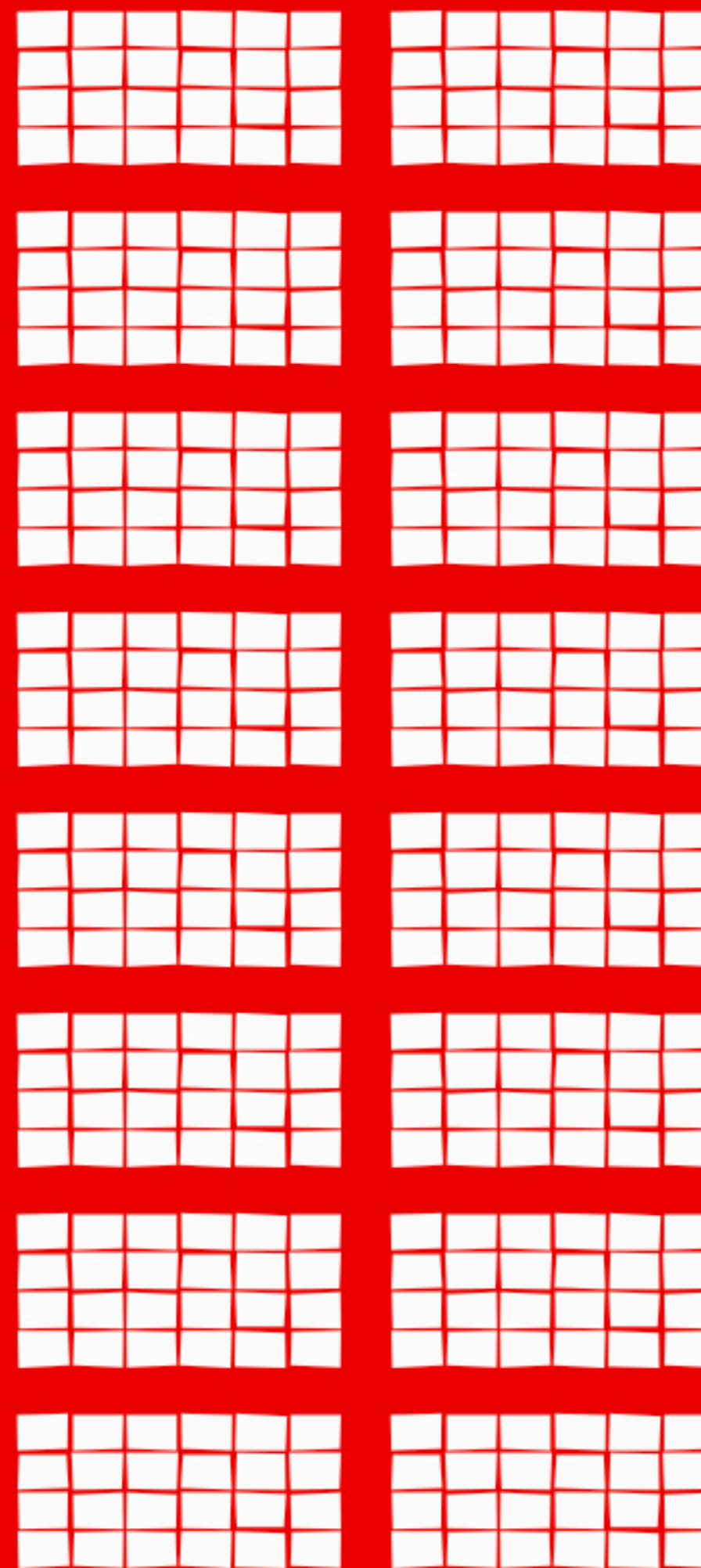
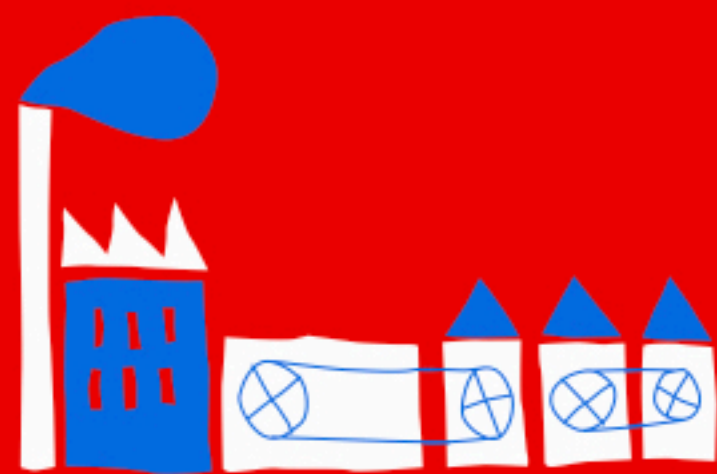
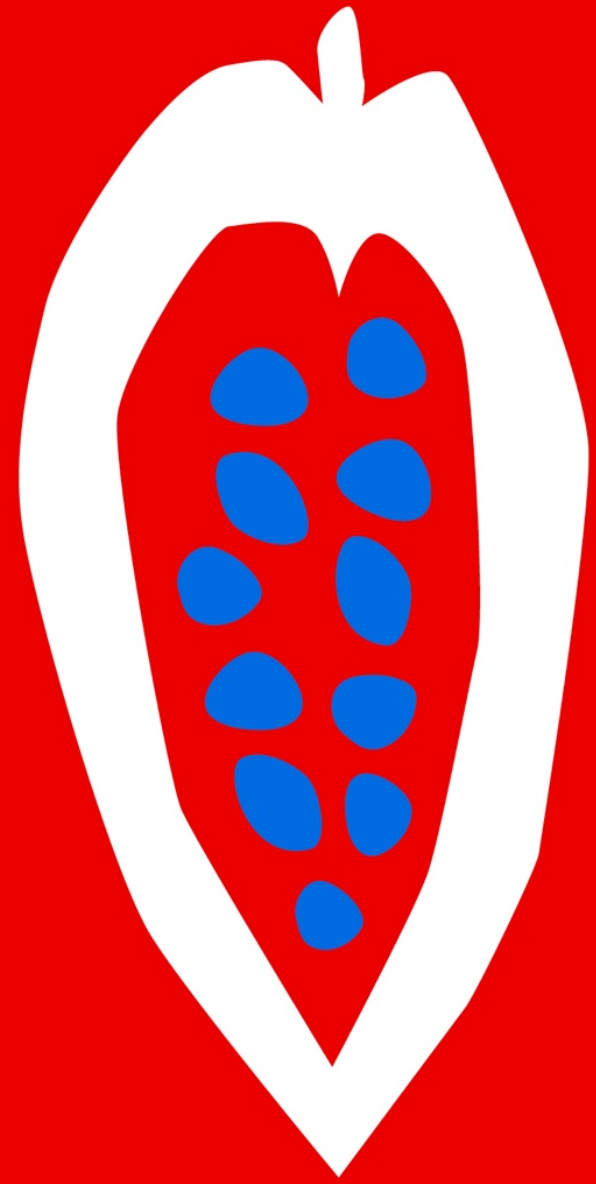


TOMMY'S
CHOCOLONELY®

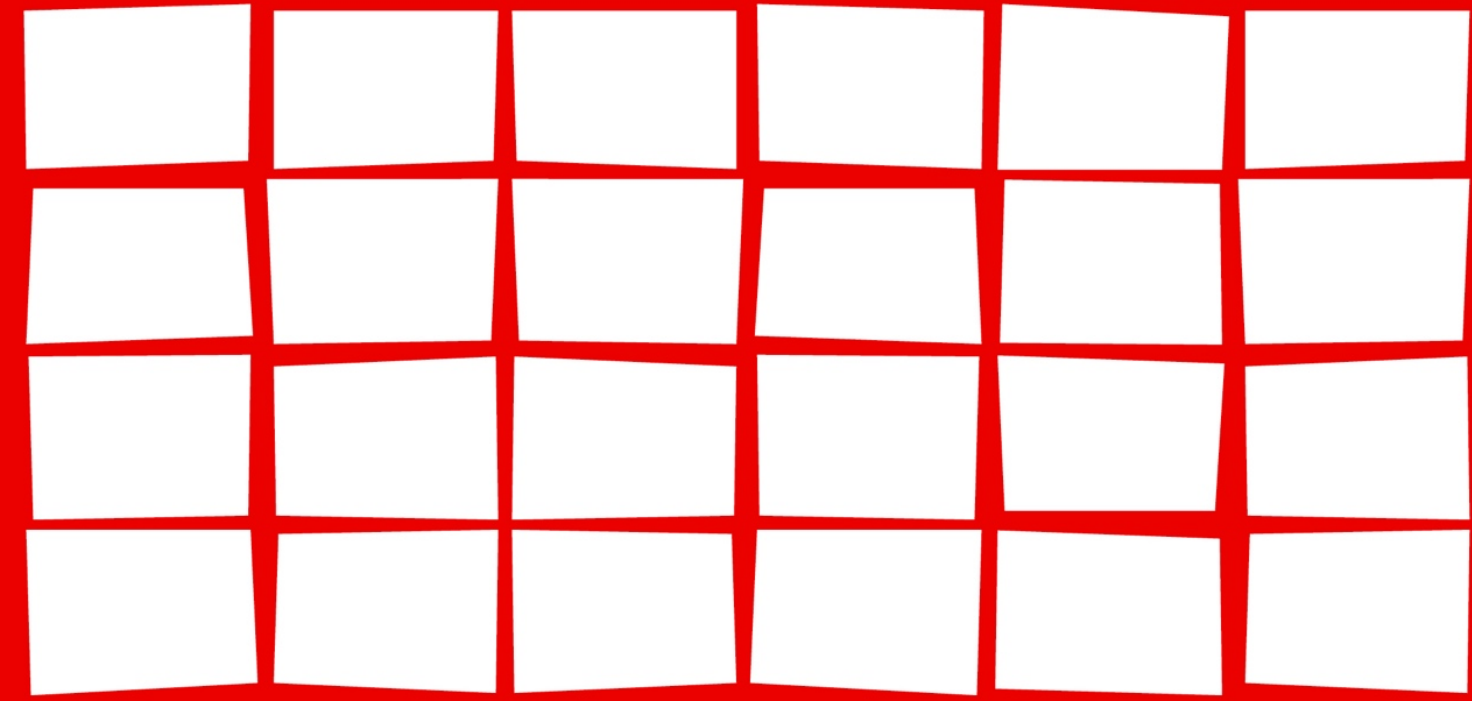
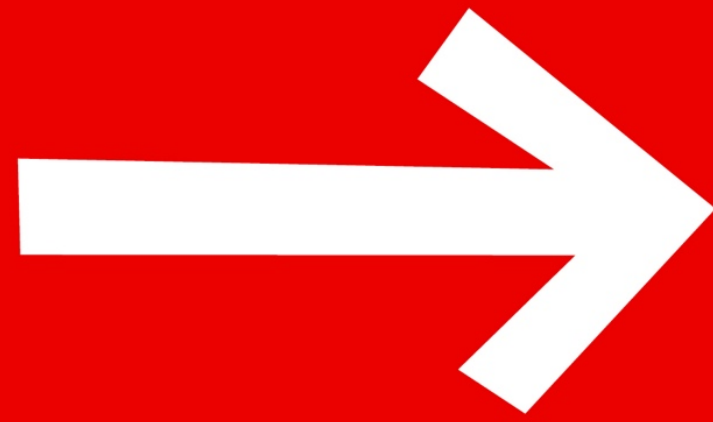
Ynzo van Zanten

Choco Evangelist

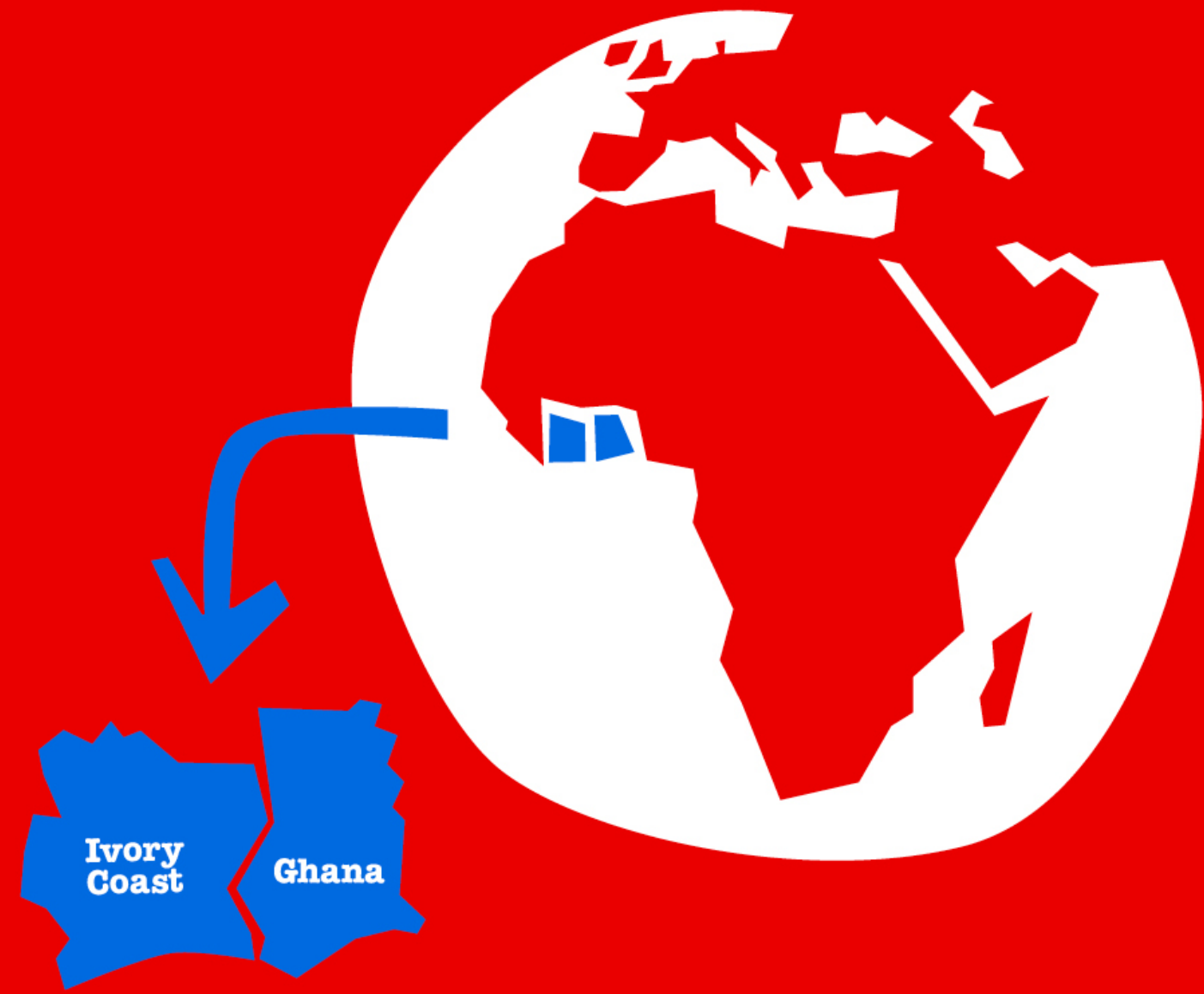


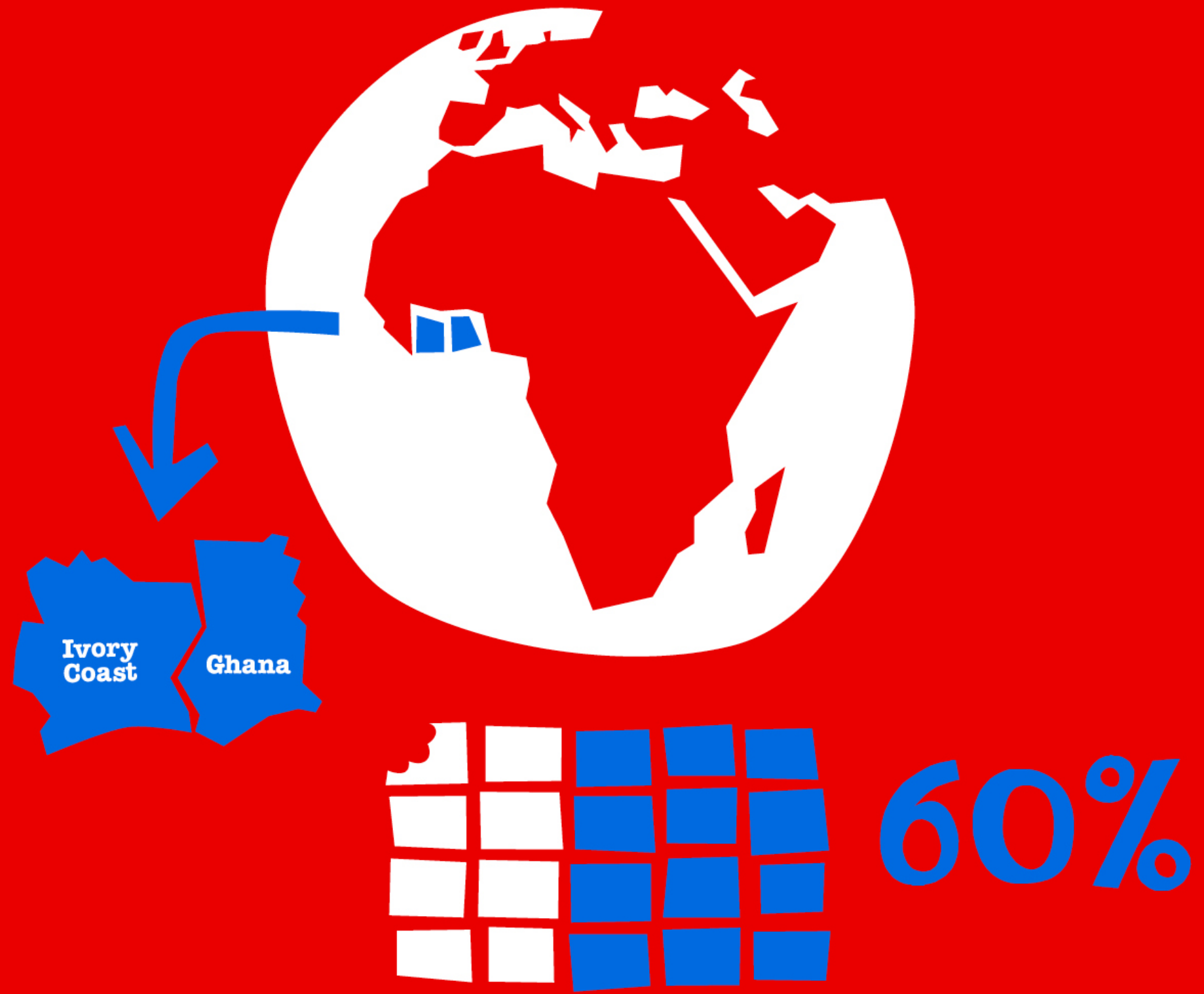


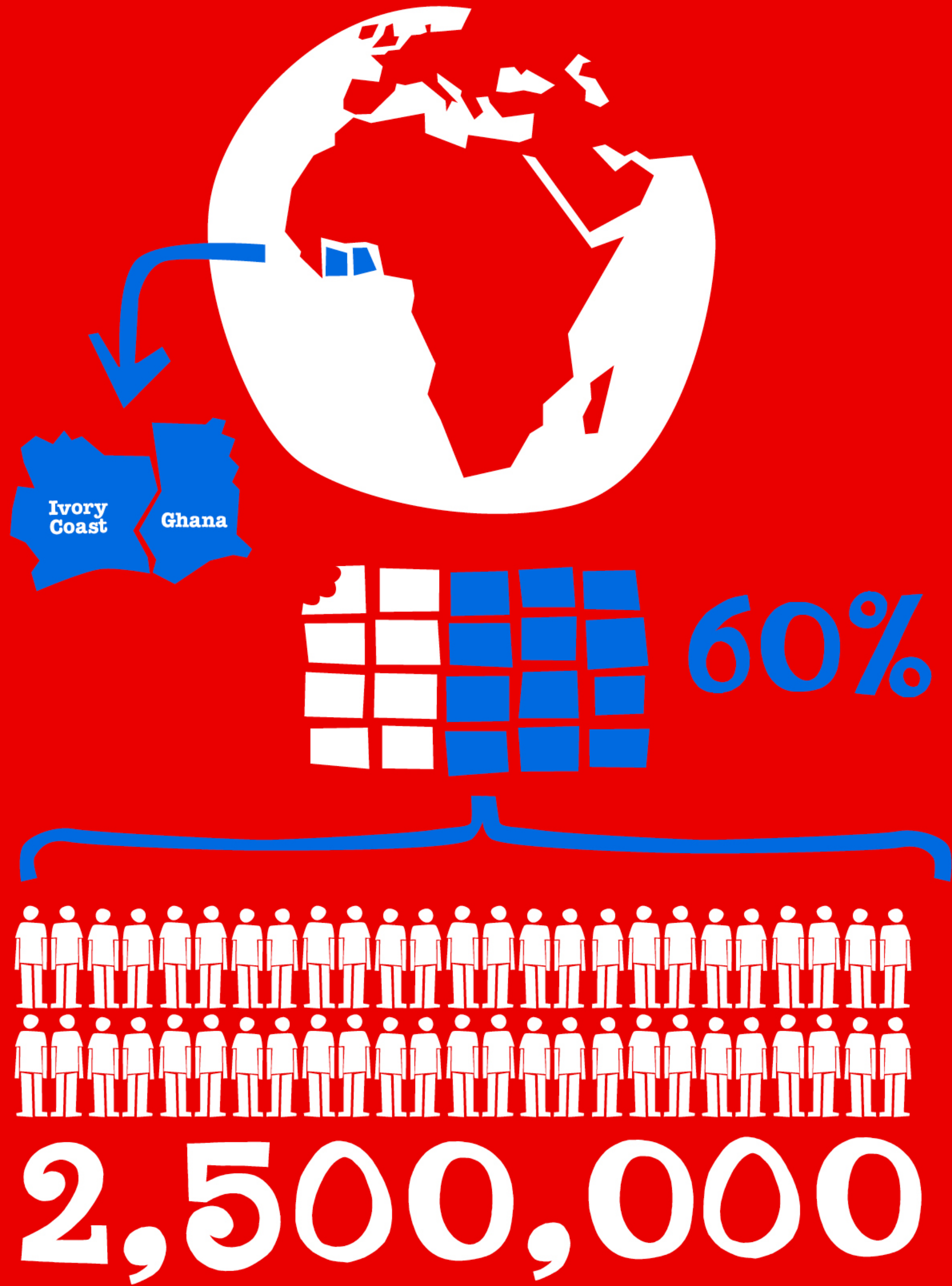
€ 0,12



€ 2,79



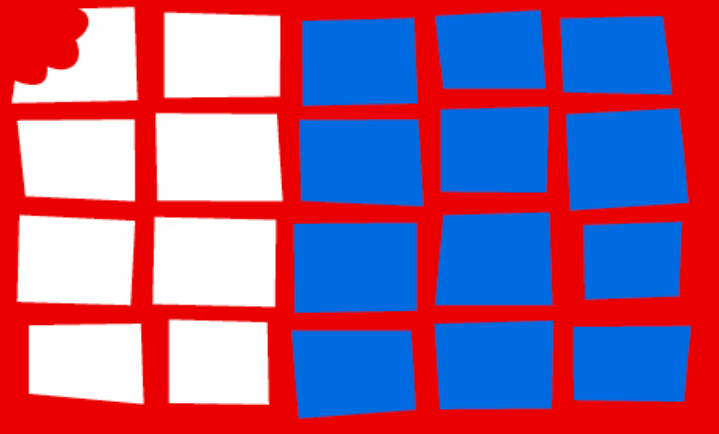
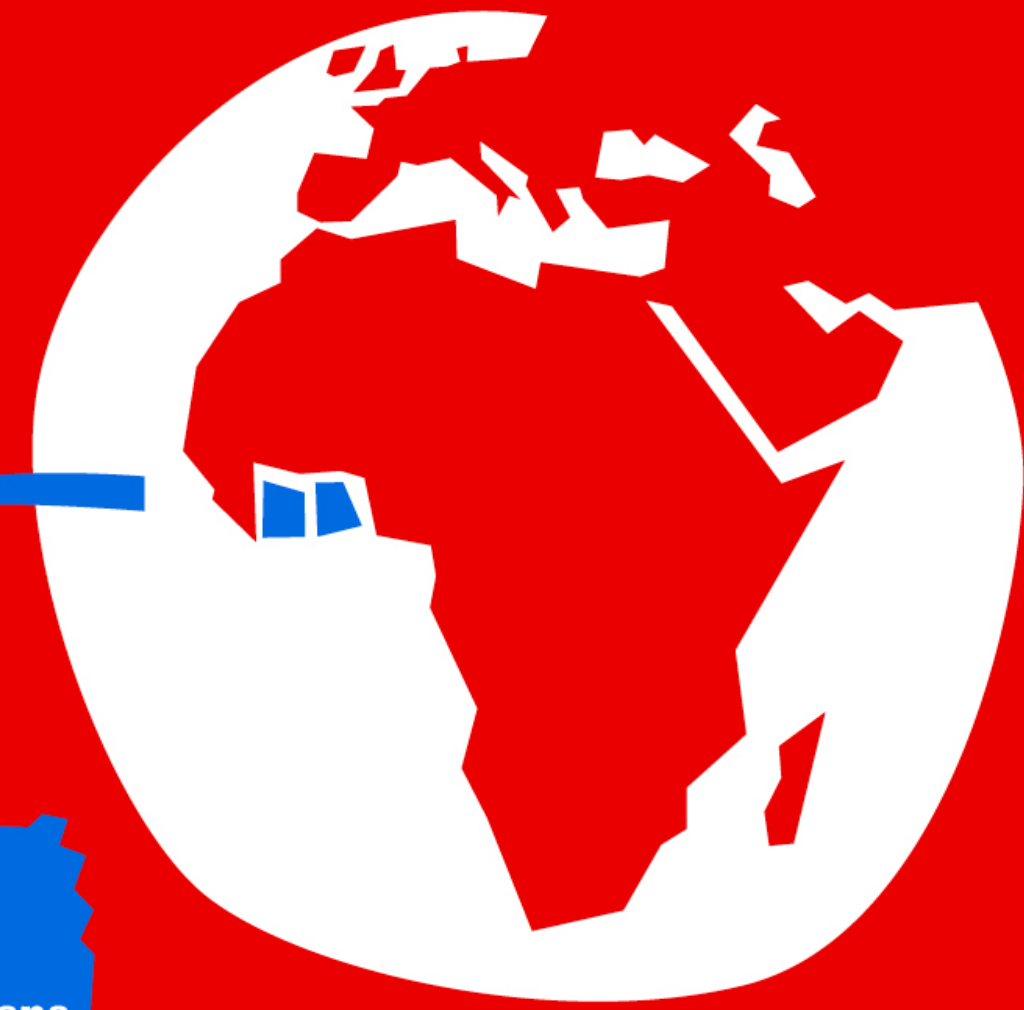




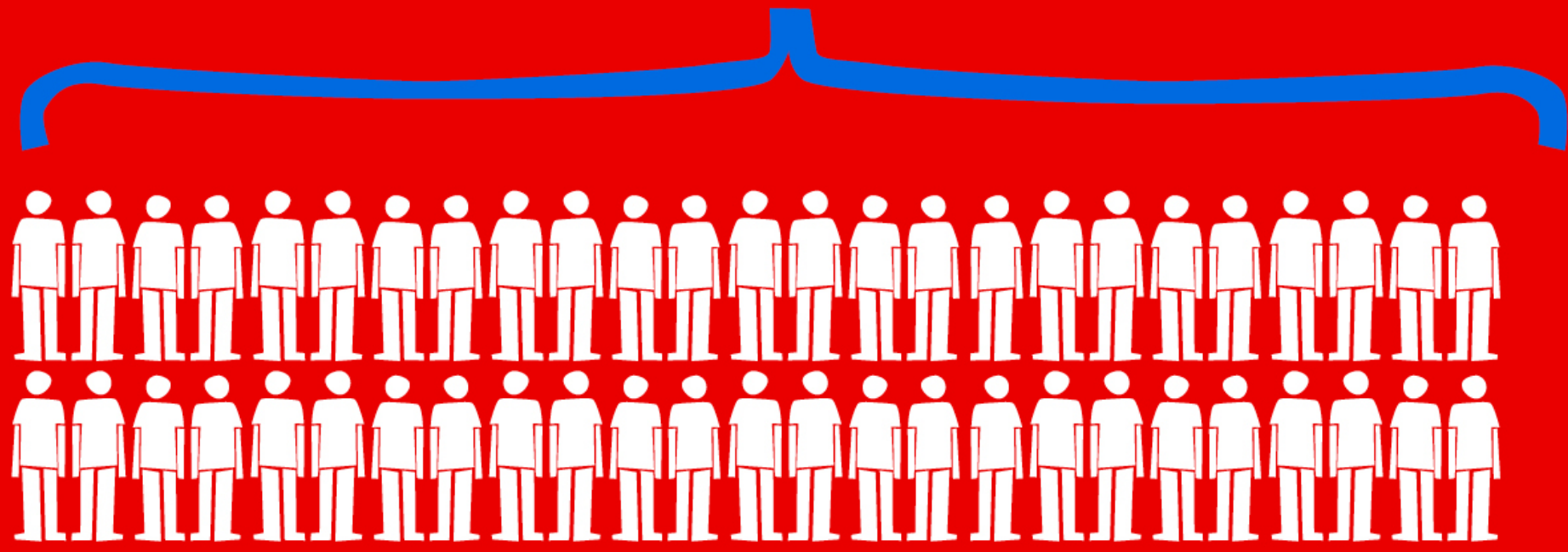
60%

2,500,000

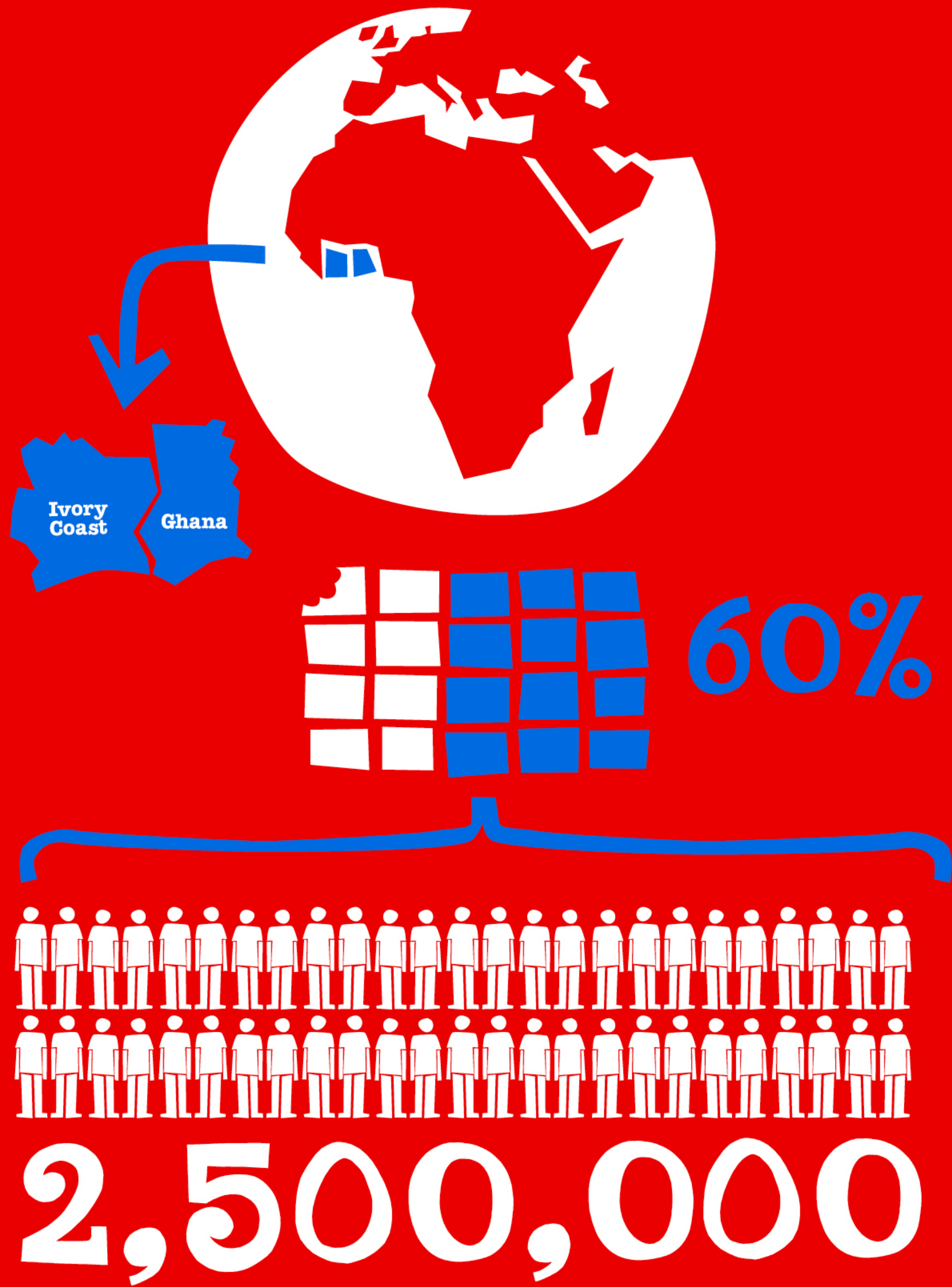
2,300,000



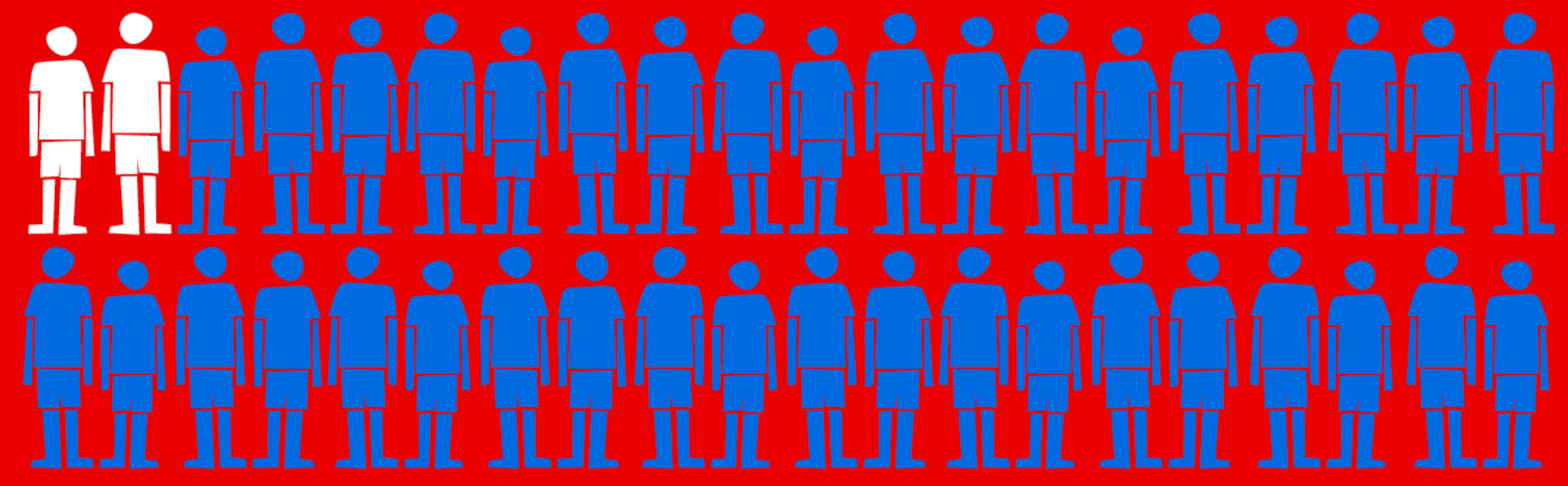
60%



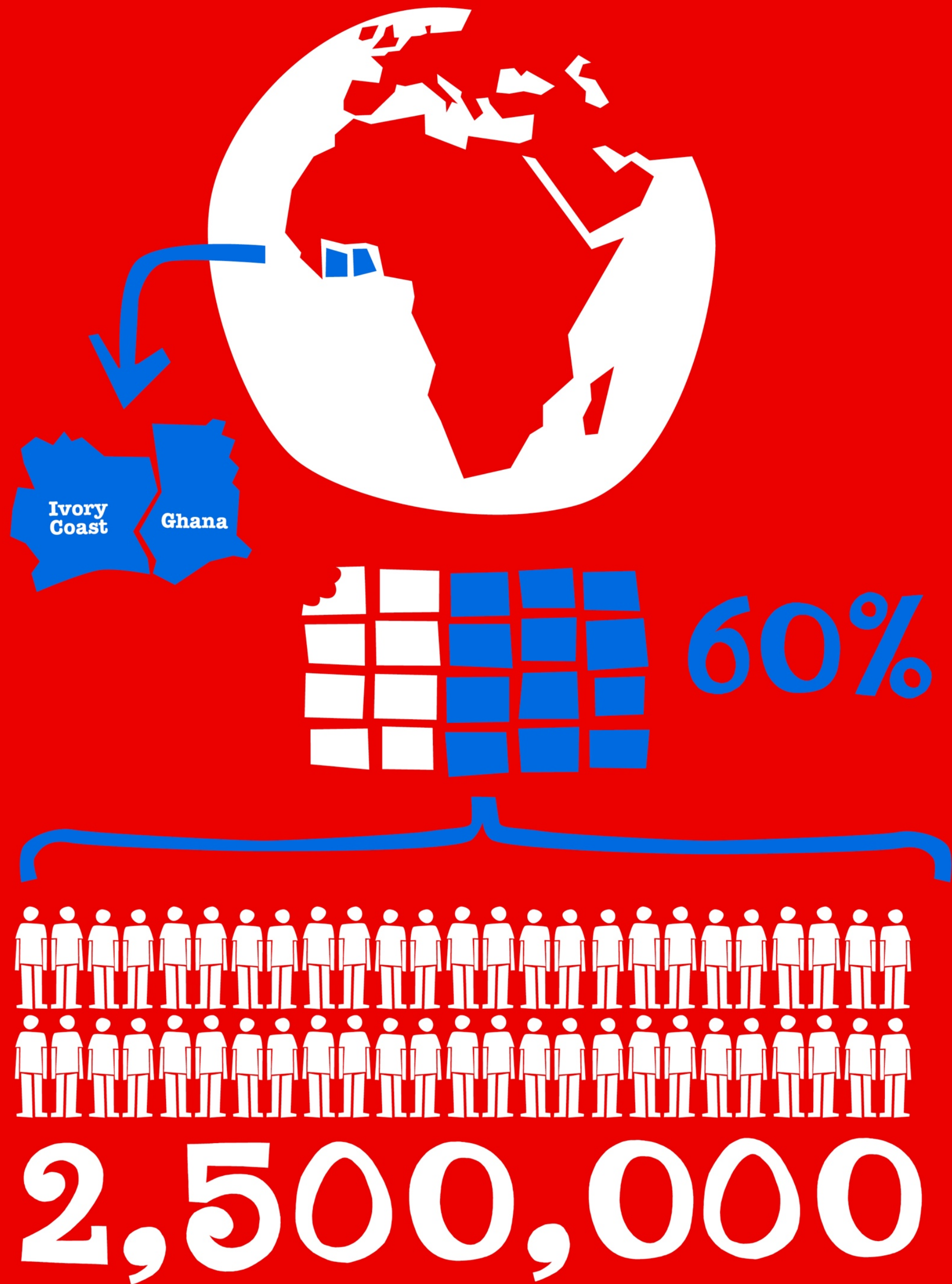
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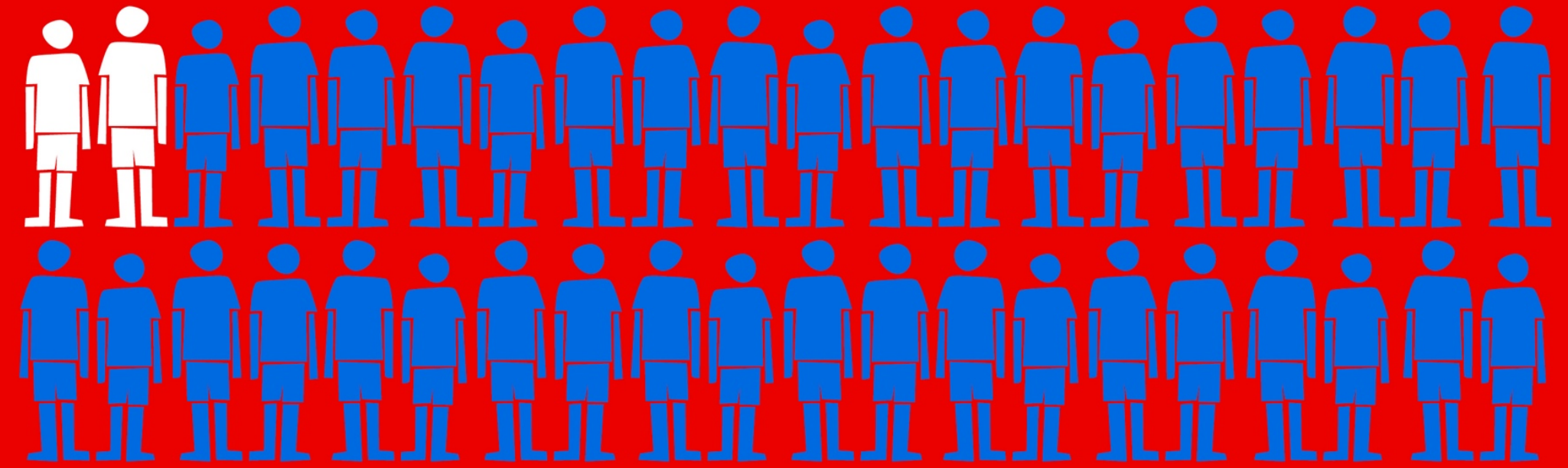
2,300,000



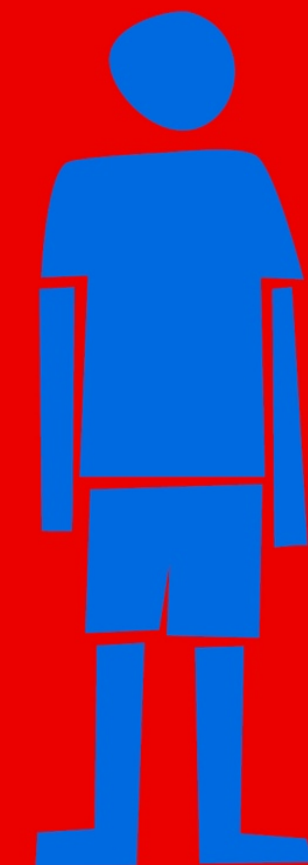
90%



2,300,000



90%



30,000

**HARKIN
ENGEL
PROTOCOL**









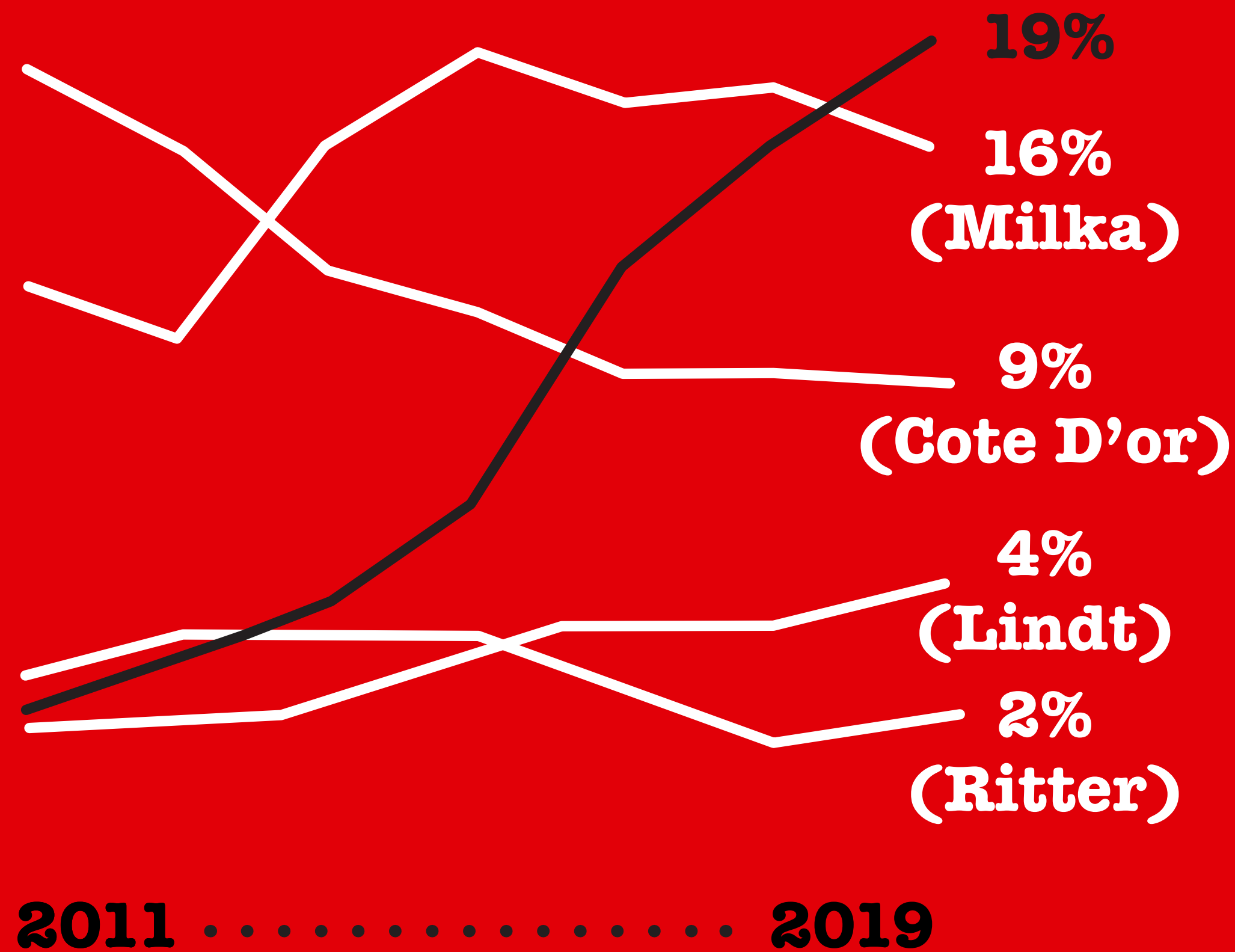
we are the number one Dutch chocolate brand..

**that's right you are looking at
the best sold chocolate bar in
The Netherlands...**



**...not just our bars, but of
all chocolate bars**

**market share Tony's
NL, value market share (%)**



“If you think you’re too small to
have an impact, try going to bed
with a mosquito in the room”

Anita Roddick

CREATE AWARENESS

LEAD BY EXAMPLE

INSPIRE TO ACT



CREATE AWARENESS





**SERIOUS
FRIENDS**



TONY'S
CHOCOLONELY®

SUPER STORE



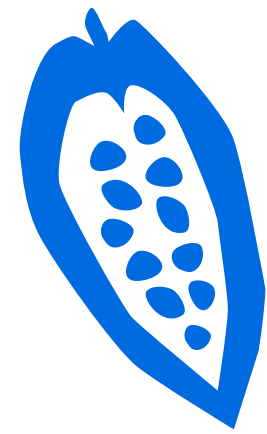


CREATE AWARENESS

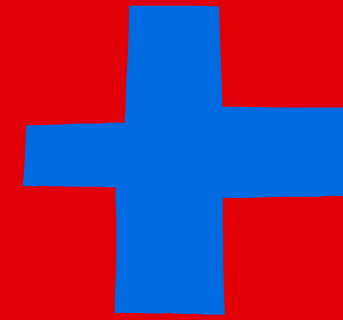
LEAD BY EXAMPLE



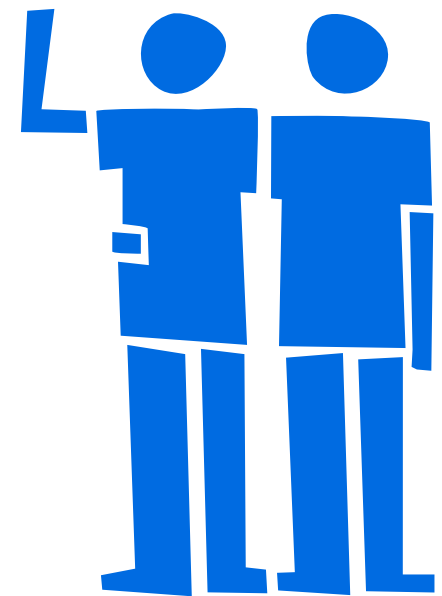
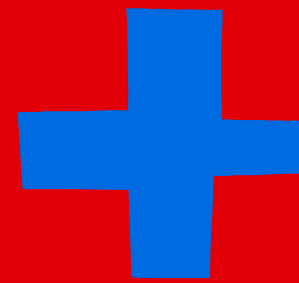
TONY'S RECIPE FOR SLAVE FREE COCOA



**TRACEABLE
COCOA BEANS**



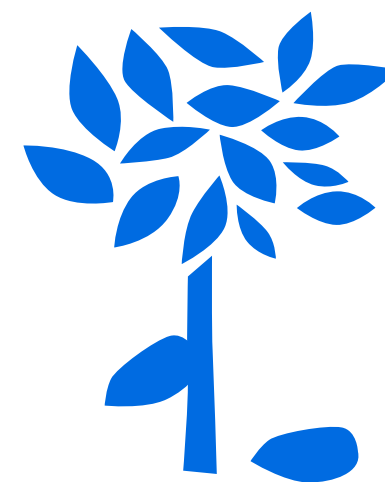
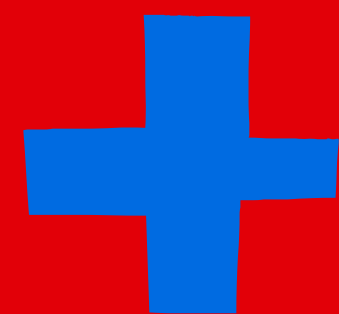
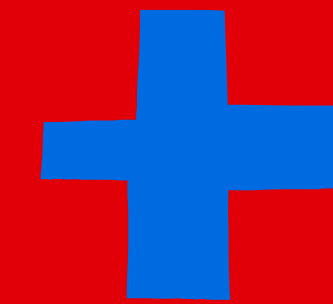
**A HIGHER
PRICE**



**STRONG
FARMERS**



**THE
LONG-TERM**



**IMPROVED PRODUCTIVITY
AND LESS DEPENDENCY
ON COCOA**

CREATE AWARENESS

LEAD BY EXAMPLE

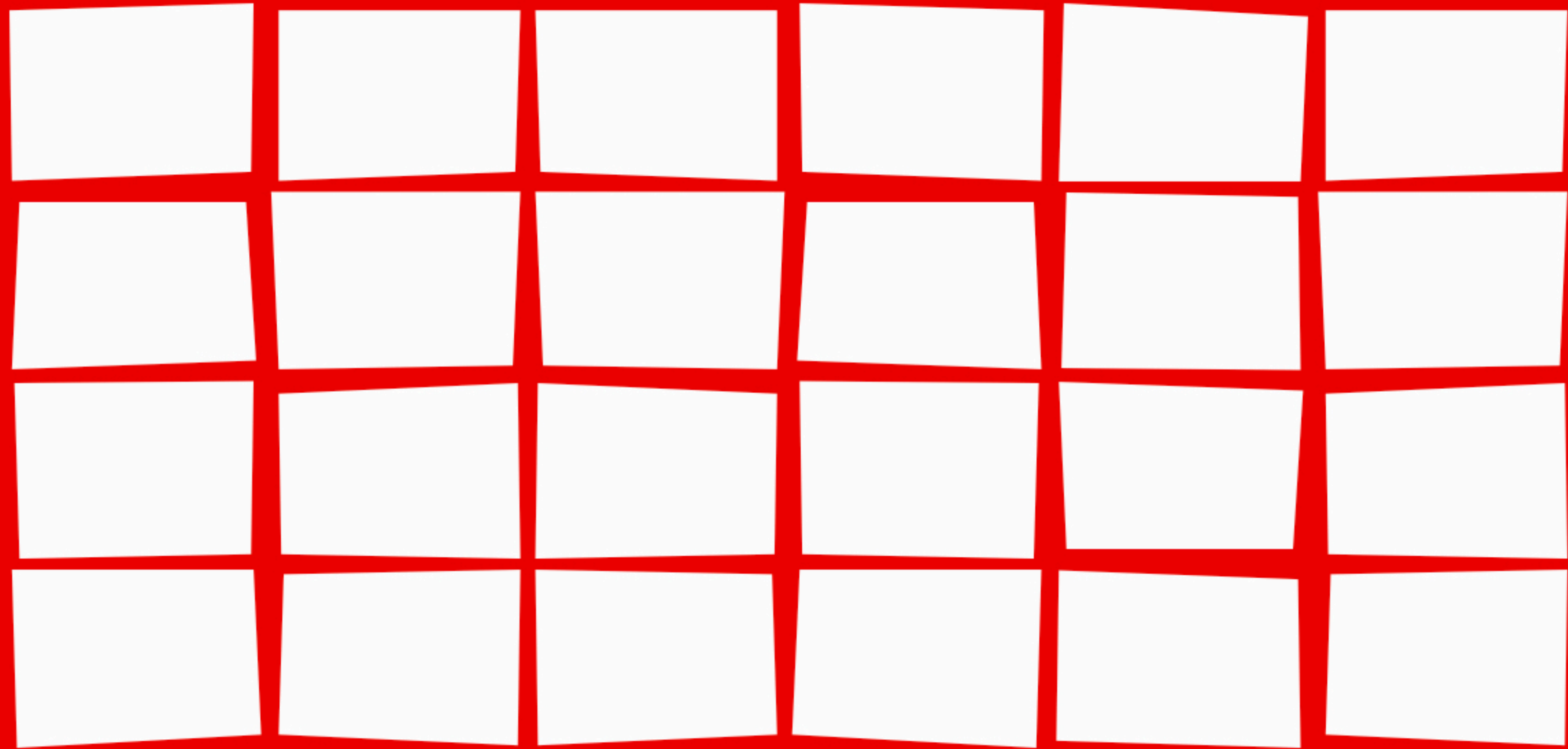
INSPIRE TO ACT



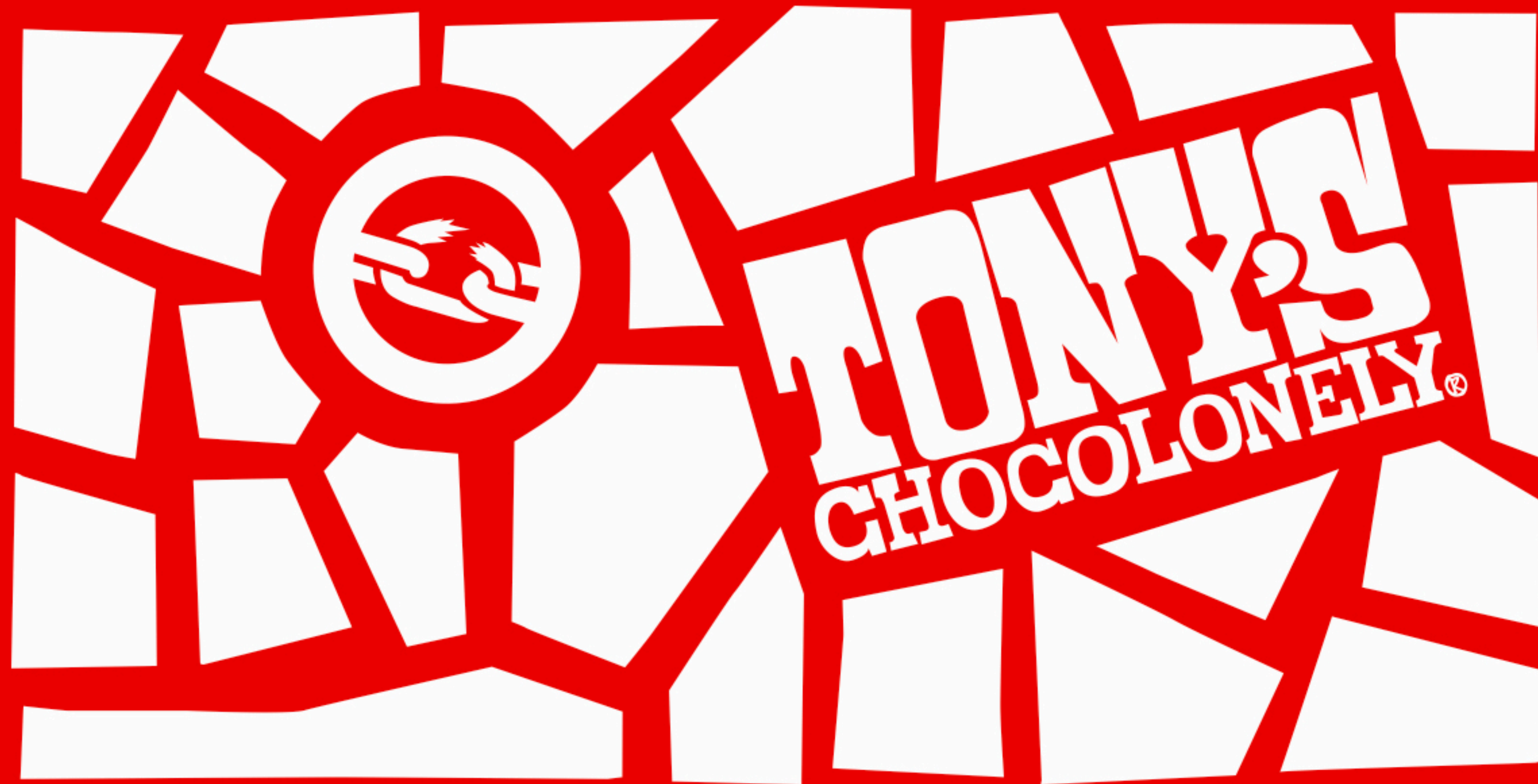


CRAZY ABOUT
CHOCOLATE,
SERIOUS ABOUT
PEOPLE

equally divided



unequally divided



unequally divided







TOGETHER WE'LL MAKE

CHOCOLATE

100% SLAVE FREE

“Once we know and are aware, we
are responsible for our action,
and our inaction.”

Jean Paul Sartre



@tonychocolonely

@ynzo

