



### I Love a Disaster!



**Daniel Breston** 



### Disruptive events in my career

11 data centres servicing thousands of clients across the globe

- 5 major snowstorms
- 3 floods
- 4 hurricanes
- 2 major telecommunication outages
- 3 major cloud related outages
- 2 bombings (London)
- A CIO that accidentally powered off a site during a board tour
- That day and 2 planes
- Financial crisis 2008
- Changes that went wrong & IT incidents





### So what's next?



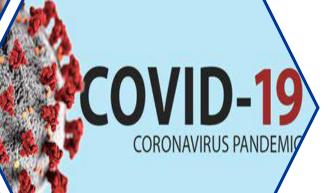














# Definitions – what's yours?

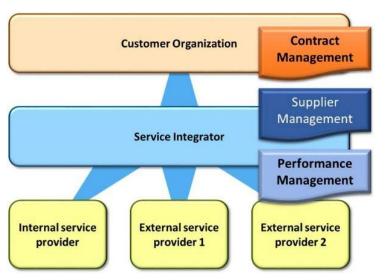
**Business Continuity:** Business continuity is about having a plan to deal with difficult situations, so your organization can continue to function with as little disruption as possible. (Business Continuity Institute)

IT Disaster Recovery: Disaster Recovery involves a set of policies, tools and procedures to enable the recovery or continuation of vital technology infrastructure and systems following a natural or human-induced disaster. (Wikipedia)

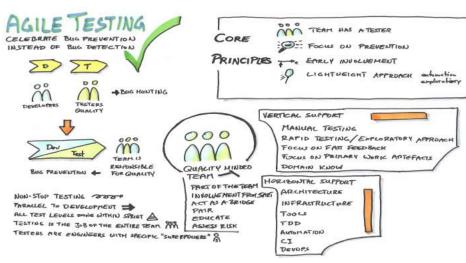
Designed & tested Resiliency, adaptability & sustainability to allow staff & vendorpartners to keep us in business servicing customers all underpinned by technology

#### Where to start? Service Desk of course!









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## **KPIs: Those of your Customer**

| Metrics that Matter to your Customer         |  |
|--|--|
| Maximum acceptable outage (MAO)              | Time it would take for adverse impacts, which might arise as a result of not providing a product/service or performing an activity, to become unacceptable |
| Minimum business continuity objective (MBCO) | Minimum level of services and/or products that is acceptable to the organization to achieve its business objectives during a disruption                    |
| Recovery Time Objective (RTO)                | Target time set for resumption of product, service or activity delivery after an incident".  |
| Recovery Point Objective (RPO)               | The maximum tolerable period in which data might be lost   |

Find a news story and think of what they did not do to meet the above. Now apply the same thinking to your organization!



# **Tips**

- Test, test, test (& vendors)
- Automation & AI: Stop the BIA!
- Data & Data Security
- Communicate to everybody
- Interrogate your Service Desk
- Ask this question often: if we had an issue, are we in business tomorrow? Customer viewpoint only please!





### **About Me: Daniel Breston**

- 40 years of global IT Leadership & consulting experience
- Advisor, coach, storyteller
- Speaker: conferences, internal events
- Co-Author: SIAM<sup>®</sup> & VeriSM<sup>®</sup>
- Ghostwriter
- Facilitator of workshops or events
- Business simulation trainer

Follow me on LinkedIn or send me an email and tell me you listened and how I can help!

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