



RESEARCH

Sponsor SDI research to get your brand in front of our international ITSM community and be proud co-creators of new industry insight. Collect data by offering exclusive, high value downloads and make your content marketing campaigns fly.

SURVEY BASED RESEARCH REPORTS

The SDI research team can help you create valuable research reports, based on surveys, to support your PR and content marketing campaigns. We can work with you to look at current industry trends which are affecting professionals making decisions for their organisations and customers. We can develop surveys, from which the results can be turned into a designed report that you can use to increase your profile, generate discussion and gather opt in data. Prices from £6,000

EBOOKS AND MINIGUIDES

To back up online media campaigns, these guides written by SDI's research team are a popular way to provide quick content to support your content marketing strategy. Generally used as part of a wider campaign alongside an enews or solus email, this will help you generate leads and be seen as supporting independent best practice guidance within the industry. Prices from £3,000

SDI TOOL SELECTION CATALOGUE

A perfect opportunity to showcase your product and customer case studies is through the SDI tool selection catalogue. The catalogue is attached to a research report called 'The tools to future proof your service desk'. The aim of the report is to see how prepared service desks feel they are for the future, the steps their organisation has taken so far, and what they believe still needs to be done. The report is downloaded internationally by Service Desks starting the search for their new Service Desk product, or those looking at innovations within the industry. Prices from £750