



WEBINARS

Like our other events, webinar sponsorship gives you logo placement, speaking options and GDPR compliant opt in data, but with a webinar you are the sole sponsor. You can also use the recording we make of the webinar however you wish after the event.

You can choose the date, provide the sole presenter and all the content or co-present with SDI, and you're not competing with other vendors for opt ins or attention.

You can suggest a topic that fits with a theme or product you're focusing on, base the webinar on a report, or invite a customer to present a case study - the choice is yours! Equally, we can take the lead on content if you prefer and provide a neutral speaker. Prices from £2000

KEY FACTS

AVERAGE REGISTRATIONS: 120

AVERAGE OPT IN RATE: 45%

LEAD TIME: 8 Weeks (from confirming title to live webinar)

RECOMMENDED DURATION: 30-50 Minutes